



Advertising reservation form

Order early!

Ad space is sold on a first-come, first-served basis

Please mail with payment to reserve your ad space

Final ad placement will occur only after receipt of payment

Ad reservation and payment deadline: March 12, 2010

Name _____ Business, chorus or quartet name _____
 Title _____ Email _____ Phone(____) _____
 Address _____ City _____ State ____ Zip _____
 Name of Financial Coordinator for your chorus _____
 Email _____ Phone (____) _____

~Please make checks payable to **Region 12 Convention**

~Email electronic copies to Kaylyn Hyman kaylyn5@sbcglobal.net

~Mail hard copies, order form and payment to:

Kaylyn Hyman 4565 Grove St. Sonoma, Ca. 95476

Questions? Call Kaylyn at (707) 480-5560 or email kaylyn5@sbcglobal.net

Size of ad ordered	# of ads	price	subtotals
JumboTron ads	X	\$20	=\$
print ad business card 3.5"w x 2"h	X	\$50	=\$
print ad 1/4 page 4.5"w x 1.5"h	X	\$50	=\$
print ad 1/4 page 2"w x 3.5"h	X	\$50	=\$
print ad 1/2 page 4.5"w x 3.25"h	X	\$75	=\$
print ad 1/2 page 2"w x 7.5"h	X	\$75	=\$
print ad full page black & white, interior	X	\$125	=\$
print ad full page color, inside back cover	X	\$300	=\$
print ad full page color, inside front cover	X	\$400	=\$
print ad full page color, outside back cover	X	\$500	=\$



Pacific Shores Region 12 Sweet Adelines
Regional Convention 2009

PROGRAM AD ORDER FORM
Deadline: March 12, 2010

Over 800 Sweet Adelines, friends and family will attend the Regional Convention in Reno, Nevada, April 22nd –25th, 2010.

Once again, we are offering JumboTron ads on the jumbo 9' x 12' video screens in the convention hall, as well as print ads in the convention program. These ads are a friendly way to:

- ~ **congratulate** participating choruses and quartets
- ~ **give recognition** to your director, president, and other special people in your Sweet Adeline life
- ~ **build your business** by advertising your products or services

Program print ads — Send congratulations or advertise in our commemorative program.

See ad sizes & layouts on a separate page

Program ads should be:

- ~JPEG or Adobe Acrobat (PDF) files, 300 dpi resolution. (Microsoft Word files are not recommended.)
- ~Camera-ready artwork can be submitted, although electronic files are preferred. If you cannot submit electronic files, artwork should be printed in high quality dpi resolution and the copy should be mailed, with no folds, along with the order form.
- ~Black and white only (re-imaging colored material will not produce desired results).

JumboTron ads — Send your message on the big screen for all to see, for only \$20.

JumboTron ads should be:

- ~Power Point slide, JPEG, or other graphical image stored in a Word document.
- ~Camera-ready artwork can be submitted. Artwork should be printed in high quality dpi resolution and the copy should be mailed, with no folds, along with the order form.
- ~Use standard TrueType fonts only, such as Arial or Times New Roman.
- ~Font size should be 32 points or higher.
- ~Black and white or color images accepted. Animation is also accepted, limit to 20 Seconds maximum, but not sound.

Make your ad reservation today!

Fill out the order form on the next page, and mail in with payment. Final ad placement will be completed only after receipt of payment. Order early! Ad space is sold on a first-come, first-served basis. Order deadline is March 12, 2010.