

**Pacific Shores Region 12 Sweet Adelines
Regional Convention 2020**
PROGRAM AD & JUMBOTRON ORDER FORM

Deadline: April 8, 2020

Over 1000 Sweet Adelines, friends, and family will attend the Convention in Sparks, NV
April 30 – May 3, 2020

Region 12 offers our members the chance to purchase billboard ads on the Jumbotron screens in the ballroom during Competition. We also offer print ads in our Convention Program. These ads are a friendly way to: **CONGRATULATE** participating choruses and quartets, **WELCOME** new members, **THANK** special people in your chorus, **RECOGNIZE** your director or coaches, and **BUILD YOUR BUSINESS** by advertising your products or services.

JUMBOTRON ADS – THE PRICE HAS NOT CHANGED – STILL ONLY \$20!

PowerPoint Slides – Widescreen Format:

- Office 2016: Click on Design Tab> Slide Size> Select Widescreen (16:9).
- Office 2010: Click on Design Tab> Page Setup> Slides sized for: On-screen show (16:9).
- Use standard TrueType fonts only, such as Arial or Times New Roman – 32 points or higher. State the name of the font on your order or email to ensure accuracy.
- Animation is acceptable and charged as one slide as long as the animation is contained on one slide. Animation that flips to subsequent slides is charged per slide.
- No sound available.
- Slides will be displayed for approximately 30 seconds depending upon level of animation.

JPEG:

- Sized horizontally at 4000 pixels x 2250 pixels **or** 13.333 in x 7.5 in at 300dpi.
- You can use any font with a jpg.
- No animation available.
- Please state what color you want on the background or a complementary color will be used.

Submitted file names should include chorus initials, quartet name, or business name: SAI-Director.ppt or 4SingersCongrats.jpg

Electronic files are preferred. Camera-ready artwork should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.

In Memoriam slides must follow the same as above and are free of charge to honor our sisters-in-song.

PROGRAM PRINT ADS

Program ads should be:

- JPEG or Adobe Acrobat (PDF), 600 dpi resolution. Microsoft WORD files are not recommended, please save-as pdf.
- Camera-ready artwork can be submitted, although electronic files are preferred. Artwork should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.
- Black and white only (re-imaging colored material will not produce desired results).

Fill out the order form and mail with payment (check only) to Linda Brown. Final ad placement will be completed only after receipt of payment. Order early! Ad space is sold on a first-come, first-served basis.

Order early!
Ad space is sold on a first-come, first-served basis.
Please mail with payment to reserve your ad space.
Final ad placement will occur only after receipt of payment.

Ad reservation and payment deadline: April 8, 2020

Contact Name _____
 Email _____ Phone (____) _____
 Chorus/Business Affiliation (if applicable) _____

Please make checks payable to **Region 12 Convention**

- ✦ Email electronic copies to Kari Francisco (kari@litrass.org)
- ✦ Mail hard copies, order form and payment to:

Kari Francisco
322 Corrillo Drive
San Rafael, CA 94903
415.302.8599

size of ad ordered	# of ads	price	subtotals
Jumbotron billboard ads	x	\$20	\$
Jumbotron 'In Memoriam' ad	x	\$0	\$0
print ad business card - H 3.5"w x 2"h	x	\$40	\$
print ad business card - V 2"w x 3.5"h	x	\$40	\$
print ad 1/4 page - H 4.5"w x 1.5"h	x	\$50	\$
print ad 1/2 page - H 4.5"w x 3.25"h	x	\$60	\$
print ad 1/2 page - V 2"w x 7.5"h	x	\$60	\$
print ad full page black & white, interior	x	\$100	\$
print ad full page black & white, inside back cover	x	\$200	\$
print ad full page black & white, inside front cover	x	\$200	\$
print ad full page color, outside back cover	x	\$300	\$
Total Order:			\$