

Pacific Shores Region 12 Sweet Adelines
Regional Convention 2022



Region 12 offers our members the chance to purchase ads on the Jumbotron during our **Saturday, May 28 Virtual Convention**. These ads are a friendly way to: **CONGRATULATE** participating choruses and quartets, **WELCOME** new members, **THANK** special people in your chorus, **RECOGNIZE** your director or coaches (“why your director was the Super Pandemic Director!”), and **BUILD YOUR BUSINESS** by advertising your products or services.

Quartet ads will be shown during the quartet portion of the video and the chorus ones will be shown during the chorus portion. The Quartet and Chorus videos will be available on demand on our Pacific Shores Region 12 YouTube page Indefinitely.

There is no charge for "In Memoriam" ads*. Please be sure to use a high resolution picture.

Deadline: May 12, 2022

Over 500 Sweet Adelines, friends, and family will view the
Virtual Regional Convention
Saturday, May 28, 2022

JUMBOTRON ADS — THE PRICE HAS NOT CHANGED – STILL ONLY \$20!

PowerPoint Slides – Widescreen Format:

- Use standard TrueType fonts, such as Arial or Times New Roman – 32 points or higher. Please also provide the name of the font used.
- Animation is accepted.
- Each slide is considered one ad. Your ad may be animated and have special effects but is only one ad per slide. Submissions of more than one slide in a “pack” will be charged accordingly.
- PowerPoint file set to wide-screen (16:9) format
- High Resolution photos, animations/transitions must complete within 30 second time limit.
- No audio will be accepted

If you submit a JPEG rather than PowerPoint:

- Sized horizontally at 4000 pixels x 2250 pixels or 13.333 in x 7.5 in at 300dpi.
- You can use any font with a jpg.
- No animation available.

Electronic files are preferred. Camera-ready artwork can be submitted and should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.

Make your ad reservation today!

Fill out the order form on the next page, and mail in with payment. Final ad placement will be completed only after receipt of payment. Order early! Ad space is sold on a first-come, first-served basis. Order deadline is [May 12, 2022](#).



Advertising Reservation Form

Submit your Jumbotron order and payment to our Assistance Chorus (see below)

Please mail this form with payment to reserve your ad space.

Final ad placement will occur only after receipt of payment.

Reservation/payment deadline: [May 12, 2022](#)

Contact Name _____

Business, Chorus or Quartet Name _____

Title _____ Email _____

Phone (____) _____

Name of person financially responsible for payment: _____

Email _____ Phone (____) _____

- Please make checks payable to Region 12 Pacific Shores.
- Email electronic copies to the coordinator below.
- Mail hard copies, order form, and payment to the following:

Jadine Stenger
3656 Arizona Drive
Santa Rosa, CA 95405
(707)479-8035
jadinestenger@comcast.net

of Jumbotron Ads _____ @ \$20 Total \$ _____

of In Memoriam Ads _____ Free

*If a valued member of your chorus has passed away since May 2021 and you would like to honor her with a free In Memoriam ad, please send an email to jadinestenger@comcast.net and also indicate it on this order form.