



Pacific Shores Region 12 Sweet Adelines
Regional Convention 2020

PROGRAM AD ORDER FORM

You may submit your Jumbotron/Print Order and payment
to our Assistance Chorus

Deadline: MARCH 30, 2020

Over 1000 Sweet Adelines, friends, and family will attend the
Regional Convention in Sparks, NV
May 1-5, 2020

Region 12 offers our members the chance to purchase ads on the Jumbotron screens in the ballroom during our Friday/Saturday competitions, as well as print ads in our convention program. These ads are a friendly way to: *CONGRATULATE* participating choruses and quartets, *WELCOME* new members, *THANK* special people in your chorus, *RECOGNIZE* your director or coaches, and *BUILD YOUR BUSINESS* by advertising your products or services.

JUMBOTRON ADS — THE PRICE HAS NOT CHANGED – STILL ONLY \$20!

PowerPoint Slides – Widescreen Format:

- Use standard TrueType fonts, such as Arial or Times New Roman – 32 points or higher. Please also provide the name of the font used.
- Animation is accepted.
- Each slide is considered one ad. Your ad may be animated and have special effects but is only one ad per side. Submissions of more than one slide in a “pack” will be charged accordingly.
- PowerPoint file set to wide-screen (16:9) format
- High Resolution photos, animations/transitions must complete within 30 second time limit.
- No audio will be accepted

JPEG:

- Sized horizontally at 4000 pixels x 2250 pixels or 13.333 in x 7.5 in at 300dpi.
- You can use any font with a jpg.
- No animation available.

Electronic files are preferred. Camera-ready artwork can be submitted and should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.

PROGRAM PRINT ADS

Program ads should be:

- JPEG or Adobe Acrobat (PDF), 600 dpi resolution. Microsoft WORD files are not recommended, please save-as pdf.
- Camera-ready artwork can be submitted, although electronic files are preferred. Artwork should be printed in high quality dpi resolution (600 minimum) and the copy should be mailed, with no folds, along with the order form and payment.
- Black and white only (re-imaging colored material will not produce desired results).

Make your ad reservation today!

Fill out the order form on the next page, and mail in with payment. Final ad placement will be completed only after receipt of payment. Order early! Ad space is sold on a first-come, first-served basis. Order deadline is March 30,



Advertising Reservation Form

Ad space is sold on a first-come, first-served basis. Please mail this form with payment to reserve your ad space. Final ad placement will occur only after receipt of payment.

Reservation/payment deadline: **MARCH 30, 2020**

Contact Name _____
 Business, Chorus or Quartet Name _____
 Title _____ Email _____ Phone (____) _____
 Name of person financially responsible for payment: _____
 Email _____ Phone (____) _____

- Please make checks payable to Region 12 Convention
- Email electronic copies to the coordinator below.
- Mail hard copies, order form and payment to the following:
- Venmo (@Kari-Francisco) or PayPal (kari@litrass.org) are other payment options, please put description of the ad and name of the chorus in the notes

Kari Francisco
 322 Corrillo Drive
 San Rafael, CA 94903
 (415) 302-8599
kari@litrass.org

Size of ad ordered	#of ads	price	subtotals
Jumbotron billboard ads	__x	\$20	\$
print ad business card - H 3.5"w x 2"h	__x	\$40	\$
print ad 1/4 page - H 4.5"w x 1.5"h	__x	\$50	\$
print ad 1/2 page - H 4.5"w x 3.25"h	__x	\$60	\$
print ad full page black & white, interior	__x	\$100	\$
print ad full page black & white, inside back cover	__x	\$200	\$
print ad full page black & white, inside front cover	__x	\$200	\$
print ad full page color, outside back cover	__x	\$300	\$
Total Order:			\$

If a valued member of your chorus has passed away during the year and you would like to honor her with a free In Memoriam ad in our program, please send an email to kari@litrass.org